

**NEW LONDON PUBLIC SCHOOLS
NEW LONDON, CONNECTICUT**

**AGENDA OF THE PUBLIC RELATIONS COMMITTEE
OF THE NEW LONDON BOARD OF EDUCATION**

**CENTRAL OFFICE CONFERENCE ROOM
134 WILLIAMS STREET – NEW LONDON**

THURSDAY, NOVEMBER 6,, 2008 – 5:30 P.M.

1. CALL TO ORDER

2. COMMENTS FROM PERSONS ATTENDING THE MEETING

3. READING AND APPROVAL OF CONSENT AGENDA

CAM: That the following items, as set forth on the Consent Agenda for the Public Relations Committee meeting of November 6, 2008, be approved or received for the record, unless removed by a committee member.

3.1. APPROVAL OF MINUTES

CAM: That the Public Relations Committee approve the minutes of the March 5, 2008, meeting, as submitted.

3.2. ACTION ITEMS

3.2.a. Focus of Committee for This Year.

CAM: That the committee discuss its focus for 2008-2009.

3.2.b. Parent Forum

CAM: That the Public Relations Committee discuss the November 19th Parent Forum. (No exhibit)

3.2.c. Hope Week 2009

CAM: That the committee receive an update on Hope Week 2009. (No exhibit)

3.2.d. Website

CAM: That the committee receive an update on the NLPS Website.
(No exhibit)

3.2.e. Meeting Schedule

CAM: That the committee approve its meeting schedule for 2008-2009, as submitted in Exhibit 3.2.e.

3.2.f. Invited Guests

CAM: That the committee discuss inviting guests to our meetings with a background in public relations who may be able to provide guidance on improving the public perception about the NLPS. (No exhibit)

3.2.g. Items for the Next Agenda

CAM: That the Public Relations Committee determine topics for the next meeting. (No exhibit)

4. ADJOURNMENT

**The next Public Relations Committee meeting
will be held on December 4th.**